



**missoula in motion**  
**SEE COMMUTING DIFFERENTLY.**

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For Immediate Release  
Contact: Jennifer Thompson  
406-258-4962  
[jthompson@co.missoula.mt.us](mailto:jthompson@co.missoula.mt.us)  
Missoula In Motion

**MISSOULA IN MOTION SEEKS NOMINATIONS FOR ANNUAL "TRANSPORTATION BEST PRACTICES" AWARD**

*Accepting nominations through December 14th*

MISSOULA, MONTANA - November 9 - Missoula In Motion (MIM) is accepting nominations for its annual Transportation Best Practices Award program. The award, consisting of up to \$1000 cash prize and substantial community recognition, is MIM's way of formally rewarding and recognizing local organizations that have chosen to "See Commuting Differently".

New this year is the creation of three award categories (Employee Program, Business Practice, and Community Effort). Winners in each of those categories will go on to "compete" for the Grand Champion prize.

The Transportation Best Practices Award aims at telling the stories and showcasing Missoula businesses and organizations that have chosen to turn the "daily grind" of getting around town into something positive for their customers and employees. These organizations have implemented innovative sustainable programs and policies that save money, reduce emissions, ease traffic congestion, alleviate parking pressure and improve the health of employees/customers - and are easily replicated in other Missoula workplaces.

From commute committees to transit pass programs, from dedicated bike parking to bike couriers, from education and outreach to advocacy and infrastructure improvements, and preferred carpool parking to flexible schedules - all nominations are welcome. The winners in each category will receive a cash award to bolster their sustainable transportation program and the Grand Champion will receive additional funds and be prominently featured in local media. Nomination forms are due on Tuesday, December 14th by 4 p.m. To receive a nomination form, call 258-4961, email Sherry Lewis at [slewis@co.missoula.mt.us](mailto:slewis@co.missoula.mt.us), or stop by the Missoula In Motion office at 127 W. Spruce St. The awards will be presented at a ceremony in early February 2011.

**About Missoula In Motion**

Missoula In Motion (MIM), a program of the Office of Planning and Grants, was founded in 1997. MIM strives to educate Missoulians on their transportation options for both school and work commutes. Through various outreach projects and events, including the Way to Go! Club, MIM promotes the many sustainable transportation options offered in the Missoula community in an effort to reduce congestion, pollution and stress, while promoting both individual and community health.

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